



The National Forest Company Fundraising Code of Practice

1. We will conduct ourselves at all times with integrity and we will do what we say we will do.
2. We will act in accordance with the vision, policies and protocols of the National Forest Company and the Head of Fundraising will be a Full Member of the Institute of Fundraising, the UK professional body for fundraisers.
3. We will adhere to all United Kingdom legislation and regulations concerning fundraising, both in letter and spirit, and conduct ourselves to the highest professional standards, with the aim of bringing credit to the National Forest Company and to the fundraising profession.
4. We will not misuse our authority or office and we will not exploit any relationship with a donor, prospect, or employee for personal benefit.
5. We will act honestly at all times and in such a manner that donors are not misled.
6. We will not represent conflicting or competing interests without the consent of the parties concerned after full disclosure of the facts.
7. We aim to improve our professional knowledge and skills in order to improve the service we offer others.
8. We will not disclose (except as may be required by law) or make use of information given or obtained in confidence from employers, clients, the donating public or any other source without their prior consent.
9. We will not knowingly act in a manner inconsistent with this Code, or the Code of Practice of The Institute of Fundraising, nor will we permit others to do so. We will encourage colleagues to fully embrace and practice this Code of Conduct.

April 2009