

11 Investment



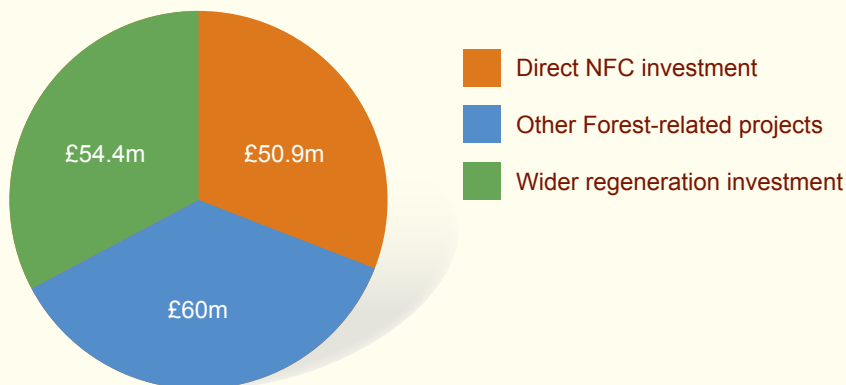
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The National Forest Company (NFC) and partner organisations contribute directly to the local economy by investing in the continued development of the Forest. This includes woodland planting and management, recreation and tourism infrastructure, biodiversity enhancement, woodland economy development, rural diversification and urban and coalfield regeneration.

- Between 2006 and 2010 £40.4m was invested in Forest-related projects and programmes in the area¹.
- In total £163.8m has been invested in Forest-related projects and wider regeneration programmes since 1995^{1,2}. Of this amount:
 - The NFC has invested a total of £50.9m, which includes funding through Forest creation grant schemes and land acquisition³.
 - Partner organisations have invested a further £60m in Forest-related projects, including £18.8m in the Conkers Discovery Centre and £11.5m in the National Memorial Arboretum^{4,5}.
 - The area has also secured £54.4m² in coalfield, urban and rural regeneration programmes. This has delivered wide ranging community benefits, with funding through the Lottery, RECHAR, regional economic and other public sources.

Forest-related and regeneration investment 1995 - 2010



* ACTION:

- 1) Work with partners to continue to secure public, private and charitable sector investment in the Forest.
- 2) Monitor Forest-related investment in the area every 3-5 years.

DATA SOURCES:

- 1) Much More Than Trees 3: The socio-economic impact of The National Forest – DC Research [2010].
- 2) Much More Than Trees 2 – Staffordshire University [2004], supplemented by NFC data up to 2006.
- 3) NFC annual monitoring [2010].
- 4) Heart of the National Forest Foundation [2010].
- 5) National Memorial Arboretum [2010].

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