

The National Forest's 9 Millionth Tree Announcement Video Visual Accessibility PDF

Video opens to shot of Forestry Minister, Zac Goldsmith.

Zac Goldsmith speaks:

"During the bleaker moments in recent months so many of us have benefited through being outdoors and nowhere more so than walking through our magical woodlands.

"If it wasn't already clear to us all, the pandemic has shown us just how important nature is to all of us, and why we need to do all we can to protect and nurture the natural world around us.

"Over the last three decades, the National Forest has shown us all what's possible."

Scene now cuts from Forestry Minister, Zac Goldsmith, and shows a landscape of trees with a cycle trail running through an open space amongst woodland in the National Forest. Cyclists are using the cycle trail. This is Hick's Lodge: the National Forest's cycle centre. This scene transitions to an image of Hick's Lodge from the 1990s, when it was an open cast mine for coal and clay. The image shows a grey landscape with very few trees.

Zac Goldsmith continues:

"Transforming the Midlands landscape.
Creating jobs in tourism and forestry.
Getting more of us into the great outdoors.
And joining up habitats to create more space for nature."

As Zac Goldsmith speaks, there are now images of someone working in woodwork, a cyclist using a bike path and an image of an owl perched in a tree.

Video now transitions back to Zac Goldsmith, who continues:

"So, I'm pleased to say that an extra 2.26 million pounds from the government's Nature for Climate Fund will enable the National Forest to double its tree planting this year.

"Planting trees and regenerating our land right across the UK is at the heart of the prime minister's plan – to reach net zero emissions by 2050, restore nature and biodiversity, reduce the risks of flooding and drought, and of course, to help our local economies and local communities recover from this appalling pandemic."

Scene cuts to images of tree planting, and landscape shots of the forest canopy.

"So, I am delighted to announce that we have a very special milestone to celebrate today – the planting of the 9 millionth tree in the National Forest. And I had really hoped to be able to plant it myself – but not to worry, we've done better.

"So please allow me to introduce a new ambassador who is going to plant it for us."

We open to a wide shot of an animated farm at sunrise, there is a field of sheep as music plays.

After a moment, sounds of digging, huffing and heaving are heard in the background.

Scene changes to a shot of sheep with a small baby sheep playing with toys.

There is a small crash which causes the sheep to look up, looking for the source of the noise.

Camera moves towards the sound of the crash, moving through a woodland setting, as we continue to hear sounds of digging and watering.

“Ah ha”

The camera stops on a scene of a large tree with a watering can in front of it.

There is a small pile of earth in front of the tree as if someone has just dug a small hole and then filled it back up.

Shaun the Sheep enters the frame and looks around. Bitzer is also shown.

Shaun then climbs the tree, and as the camera pans up you can now see a sign hanging from the tree which says, ‘The National Forest - 9 millionth tree’.

Shaun the Sheep is now in the tree sitting on a branch, he signals to Bitzer on the ground to help raise the sign in the tree. Bitzer is struggling a little, and Timmy sits playing with his toys.

Suddenly, Timmy hits Bitzer on the foot, causing Bitzer to lose his concentration on the rope.

The rope pulls Bitzer up the tree in a comedic fashion. Bitzer is now in the tree with Shaun the Sheep.

Bitzer and Shaun look down at the small pile of earth on the ground, and a tiny tree sapling pops out as celebratory music plays.

Bitzer and Shaun look at each other in triumph, as suddenly the branch breaks.

They look at the camera for a split second as both then fall to the ground.

Now we are shown the tree shoot at the bottom of the tree, with the ‘The National Forest - 9 millionth tree’ sign in the background.

Bitzer and Shaun come back into view and high five before disappearing again.

ENDS.